

The Keep\$ake Card™ Advantage

This is our Standard Keep\$ake Card:

- 80 lb. cover stock
- 3 mil laminate on both sides
- 18 mil total thickness

For our full line of products, please see our Rate Sheet, or visit our website at www.lamcards.com.

Sample card -- see our Gallery at www.lamcards.com for more examples.

The Keep\$ake Card is the best business card you can buy! Here's why:

- **Full 2-Sided Color, Photo-Quality Images!**

Vibrant, bright pictures and graphics are sure to make you stand out in a crowd.

- **Thick, Durable, 2-Sided Lamination!**

Lamination on both sides makes these cards highly resistant to tearing and creasing. Rounded, die-cut corners prevent delamination. Customers will keep these cards for years because they are too nice to throw away!

- **Small Orders Encouraged!**

How many times have you ordered business cards by the thousands, only to throw half of them away because you've changed your phone number or e-mail address? No more! With the Keep\$ake Card, you may order cards in quantities of as little as 100! (Quantity discounts are available for larger orders.)

- **Fast Turnaround Time!**

Your Keep\$ake Cards will typically be delivered within 2 weeks. Most small orders will be ready even faster.

- **Designs Are Stored for Re-Use!**

All Keep\$ake Card designs are stored electronically for 1 year. This makes it faster and less expensive to re-order additional quantities, and easy to make minor revisions such as address changes.

**Call (866) 240-4685 Toll Free
or visit www.lamcards.com
to order!**

KEEP\$AKE CARD ORDERING INFORMATION

Congratulations on choosing Keep\$ake Cards! Please follow these guidelines to place your order:

The Ordering Process

Submitting Your Order. Please use the enclosed order form to indicate how many cards you would like and to roughly indicate how you would like your card to look. Alman Computer Services will design the card for you, but it helps us if we have some idea of the designs you like. If you need graphics for your cards, give us a general idea of what you'd like; we have a large library of clip art and typefaces.

If you have graphics, artwork, or photographs you would like to use on your card, please include them with your order. You may provide original artwork:

- in printed form
- as electronic files on Mac or PC-formatted floppies or CDs
- as electronic files submitted by e-mail

If you are using a copyrighted corporate logo, you must either be an employee of that company or submit written permission to use that logo. This is for both your and our protection.

We can accept files in a variety of graphic formats. Please call (866) 240-8645 (toll free), (941) 918-2025 in Florida, or e-mail keepsakecard@macexpert.com if you have questions.

If you need professional graphic design services to develop your business image (e.g., a logo), Alman Computer Services can assist you with these services at an additional cost.

Card Proofing. Before manufacturing your business cards, Alman Computer Services will provide you with either a color proof of your card via e-mail or postal mail, or a black and white proof by fax. We strongly prefer sending you a proof by e-mail as a color image. If you find errors or items you would like changed, please contact Alman Computer Services with your revisions. Once we receive your approval of your card design, we will produce your cards.

PLEASE EXAMINE YOUR PROOF CAREFULLY: Alman Computer Services is not responsible for typographical errors once you have approved the design.

Card Quality. Alman Computer Services uses the latest printing technology to provide you with vibrant, colorful business cards. However, Keep\$ake Cards are not actual photographs. Therefore, while we will do our best make your card as

photo-realistic and color accurate as possible, Alman Computer Services makes no guarantee that your cards will exactly match the colors, brightness and contrast of pictures and graphics you provide.

Keep\$ake Cards are laminated on both sides and the corners are rounded die-cut with a 1/4" radius. This makes them highly durable and water resistant. However, because the cards have trimmed edges, they are *not waterproof*.

Cost and Fees

Card Costs. One of the best advantages of Keep\$ake Cards is that you can order them in small quantities -- the minimum order is only 100 cards. There are quantity discounts, which are listed on the enclosed rate sheet.

Set-up Fee. There is a \$35 set-up fee for each new card design you purchase. This includes the initial layout of the front and back of the card.

No Charge for Minor Changes! If you use the same card design again in the future, but need to make changes to the text on the card, such as a phone number or address, we will make these changes free of charge. Major changes to the card layout, such as changes to pictures and graphics, may be subject to part or all of the \$35 set-up fee at our discretion.

Shipping Charges. There is a flat shipping charge of \$5.95 per order anywhere within the continental United States, regardless of the size of the order. Orders will be shipped USPS Priority Mail. If you require expedited shipping or live outside the continental U.S., please contact us for an exact cost.

Forms of Payment. We accept all major credit cards using the secure PayPal network. After you approve your proof, we will send you an e-mail request for payment using PayPal. Simply click on the link in the e-mail and you will be taken to the payment page in your web browser. Using PayPal is just as safe as using the ATM machine at your bank.

We also will accept payments by check or money order. However, we will not produce your cards until your payment has cleared.

(Rate Sheet and Card Types on Reverse)

KEEP\$AKE CARD RATE SHEET AND CARD TYPES

Standard Keep\$ake Cards

Standard Keep\$ake Cards are printed on 80 lb. cover stock and then finished on both sides with a 3 mil gloss laminate. Images are high contrast and near photo quality.

Standard Two-Sided Keep\$ake Cards	Quantity*	Price
3 mil laminate on both sides	100	34.95
80 lb. cover stock	200	59.95
18 mil total thickness	500	129.95
Full color on both sides (4/4)	1000	229.95
Standard One-Sided Keep\$ake Cards	100	32.95
3 mil laminate on both sides	200	55.95
80 lb. cover stock	500	119.95
18 mil total thickness	1000	209.95
Printed on front side only (4/0)		

Photo Keep\$ake Cards

Photo Keep\$ake Cards are printed on 36 lb. photo paper and then finished on both sides with a 3 mil gloss laminate. Images have higher resolution than Standard Keep\$ake Cards and are photo quality.

Photo Two-Sided Keep\$ake Cards	Quantity*	Price
3 mil laminate on both sides	100	36.95
36 lb. photo grade paper	200	63.95
13 mil total thickness	500	139.95
Full color on both sides (4/4)	1000	249.95
Photo One-Sided Keep\$ake Cards	100	34.95
3 mil laminate on both sides	200	59.95
36 lb. photo grade paper	500	129.95
13 mil total thickness	1000	229.95
Printed on front side only (4/0)		

Writeable Keep\$ake Cards

Writeable Keep\$ake Cards are printed on your choice of 80 lb. cover stock or 36 lb. photo paper and then finished with a special 5 mil laminate that has a gloss finish on the front and a writeable matte finish on the back.

Writeable Standard Keep\$ake Cards	Quantity*	Price
5 mil laminate w/matte back	100	39.95
80 lb. cover stock	200	69.95
22 mil total thickness	500	154.95
Full color on both sides (4/4)	1000	279.95
Writeable Photo Keep\$ake Cards	100	41.95
5 mil laminate w/matte Back	200	73.95
36 lb. photo grade paper	500	164.95
17 mil total thickness	1000	299.95
Full color on both sides (4/4)		

Economy Keep\$ake Cards

Economy Keep\$ake Cards are printed on a bright white, 80 lb. cover stock, and then laminated on the front side only with your choice of 3 mil or 5 mil laminate. Images are high contrast and near photo quality. The back is not laminated, making it easy to write on with any pen or pencil.

Economy Standard Keep\$ake Cards	Quantity*	Price
3 mil laminate on front side only	100	29.95
80 lb. cover stock	200	49.95
15 mil total thickness	500	104.95
Printed on front side only (4/0)	1000	179.95
Economy X-Tra Thick Keep\$ake Cards	100	31.95
5 mil laminate on front side only	200	53.95
80 lb. cover stock	500	114.95
17 mil total thickness	1000	199.95
Printed on front side only (4/0)		

X-Tra Thick Keep\$ake Cards

X-Tra Thick Keep\$ake Cards are printed on your choice of 80 lb. cover stock or 36 lb. photo paper and then finished on both sides with a 5 mil gloss laminate. They have a deeper gloss and more rigid feel than Standard Keep\$ake Cards.

X-Tra Thick Standard Keep\$ake Cards	Quantity*	Price
5 mil laminate on both sides	100	37.95
80 lb. cover stock	200	65.95
22 mil total thickness	500	144.95
Full color on both sides (4/4)	1000	259.95
X-Tra Thick Photo Keep\$ake Cards	100	39.95
5 mil laminate on both sides	200	69.95
36 lb. photo grade paper	500	154.95
17 mil total thickness	1000	279.95
Full color on both sides (4/4)		

*** You may also order Keep\$ake Cards in any multiple of 10 cards (100 card minimum). Please contact us for an exact price.**

Contact us if you would like a combination of laminate and paper stock not listed here and we will give you a custom price.

Ask us about multiple order and company-wide discounts.

Prices are subject to change without notice.

Keep\$ake Card Order Form (page 1)

Please carefully print the following. This information will be used to design your cards.

Business Name:
Address:
City/State/Zip Code:
Phone Numbers:
Website:
e-mail:
Additional info. to appear on front of card:

Choose a Corner Radius

Please circle the type of corner you prefer for your cards at the right. 1/8" radius corners have a more traditional credit card look; 1/4" corners are rounder, but more durable.



Front of Card

Use the card outline on the right to sketch a general idea of how you would like the **front** of your card to look.

Please include any line art or photographs you would like displayed on your card either in printed form or on a Mac or PC-compatible diskette or CD. You may also e-mail these items to: keepsakecard@macexpert.com.

If you are sending printed materials, the larger the original, the better the quality will be on your cards (4 x 6 or larger photos are recommended). Your picture will be returned with your order.

If this is a reorder with no changes, you do not need to complete this section. If you have minor revisions, please indicate the changes on the right.

Back of Card

Use the card outline on the right to sketch a general idea of how you would like the **back** of your card to look.

Please sketch out your design in the space provided, or attach a page with your design.

If this is a reorder with no changes, you do not need to complete this section. If you have minor revisions, please indicate the changes on the right.

Keep\$ake Card Order Form (page 2)

Card Type (Standard, Deluxe, etc.)	Quantity	Amount
_____	X	_____
Set-Up Fee (\$35): (does not apply to reprints)		_____
Subtotal:		_____
Florida Residents Add 7% Sales Tax		_____
Shipping via USPS Priority Mail (\$5.95 per order): (do not include if picking up in person)		_____
Total for Order:		_____

We do not ask for your payment until you approve your proof. You will be sent an e-mail with instructions on how to pay via credit card using the safe and secure PayPal network, or if you prefer, by check or money order.

Normally we print Keep\$ake Cards with the following text at the bottom right of the back of each card, exactly as shown:

© 2003 www.lamcards.com

If you would prefer that we do *not* include this tagline on your cards, please check this box:

Additional Comments for Order

Please return this order form and any artwork you are submitting to:

By Mail: Keep\$ake Cards
c/o Alman Computer Services
PMB 114, 1181 S. Sumter Blvd.
North Port, FL 34287

By e-mail: keepsakecard@macexpert.com
By FAX: (775) 860-6681

If you have any questions, please e-mail us at keepsakecard@macexpert.com or call us toll free at (866) 240-4685. Florida residents please call (941) 918-2025.